#### LCD Transparent Showcase (3D Holographic Box)





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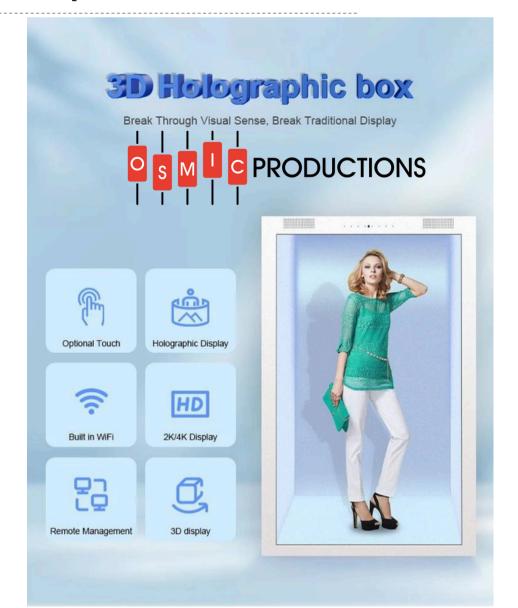


## 01. Product Description

The LCD transparent Showcase/3D Holography Box uses transparent optical film technology and a dual combination of external box backlight source technology to achieve high-definition and transparent display of the LCD screen.

The product can be matched with touch query function and information release system. While achieving high-end product display, you can also publish product videos, pictures, texts and other product- related introductions; enhance the experience and sense of technology of the product, attract customers' attention, effectively improve product positioning and enhance corporate brand image.





#### **Product Details**

The product utilizes the principle of LCD display and uses the backlight separation method to effectively separate the liquid crystal glass and backlight.

It uses high transmittance liquid crystal glass combined with separate backlight technology to achieve high-definition and transparent display, and at the same time, you can see the transparency. Objects behind LCD glass.

The LCD transparent display showcase has a black screen in the standby state, and a transparent display screen in the power-on state, which is also similar to transparent glass. When the signal is input, it can play video signals, pictures, and music in perfect high-definition; at the same time, it can also be seen clearly Go to the items placed behind the display.



Rich applications and multi-functional display. It supports touch query, picture carousel, video playback, product introduction, and USB disk plug-and-play; it can display physical objects and release information at the same time, creating a more vivid new media.

#### SUPPORT CUSTOMIZATION

A holographic projection experience tailored to your needs to meet your every requirement.



1) Ultra-thin and compact appearance

Professional sheet metal, simple narrow frame design, thinner, lighter and more convenient than ordinary LCD screens, making it easy to change exhibits at any time;

2) Full HD wide vision

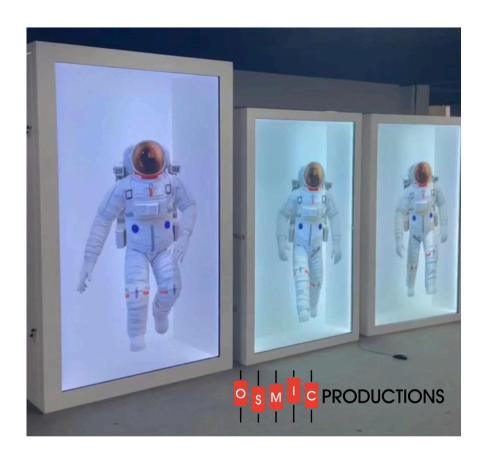
High definition, 90% light transmittance, direct imaging without using the reflection imaging principle of light, avoiding the loss of image quality brightness and clarity caused by light reflection imaging;

3) Energy saving, environmental friendly and no radiation

Power consumption is 90% lower than traditional LCD screens There is no radiation effect, the light is more uniform, it does not hurt the eyes, and it is more environmentally friendly.



Able to achieve multiple values easily. Modern, fashionable and interesting display of corporate style, brand and product promotion, making your products more popular. Showcase the best display products for virtual humans, digital humans, and the 3D metaverse.



#### 1) Flexible playback content

Put the product introduction or other graphics and other materials prepared in advance into the designated folder of the USB flash drive and connect it to the transparent screen display cabinet. The program will automatically import it, plug and play, and it is easy to use.

#### 2) Optional monitor/Android/Computer system

It can be played offline and on a stand-alone computer, and will run automatically upon startup to play related product introductions. Can load interactive software designed by you, as well as self-developed playback programs.

#### 3) It can be used as a single machine/splicing

The size can be matched according to actual needs. When the maximum size of a single screen is exceeded, splicing can also be used to achieve on-site large screen use.

#### Infrared touch intelligent operation

It comes with 10-point infrared touch, precise touch, you can directly click on the screen to switch multimedia content, which is convenient and intelligent.





#### Infrared Touch Datasheet

Touch technology	10-point infrared touch screen	Operating Voltage	5.0V (internal voltage 3.3V)		
Touch point recognition	10 points	Average current	< 200MA		
Touch Pressure	zero pressure	Power consumption	1 W		
Transmittance	100% light transmittance	Max. current	<350MA		
Touch physical resolution	1000×1000	Sleep current	<10 m A		
Touch mode	Finger, pen (non- capacitive, electromagnetic pen)	Respond speed	≦8-20ms		
Minimum identification point size	8 mm × 8 mm	Interface	USB2.0HID		
Minimum contact detection	⊰ mm		50 frames/sec		
Surface durability	7 Hours	Interference	No static interference or drift phenomenon		
Temperature range/storage temperature	Working temp.: 0°C-50°C—40°C- 85°C	Support platform	Windows /linux/Android		

#### Android System Datasheet

CPU	Chip RK3288 most powerful quadcore1.8GHz Cortex-A17 quadcore GPU Mail-T764	Mipi Camera	24pin FPC interface, support 1300w Camera(optional)
Memory	2G	Serial port	Default 3 TTL serial port sockets (can be changed to RS232 or 485)
Built-in memory	16G	GPS	External GPS (optional)
Memory expansion	Supports TF card expansion up to 64GB	WIFI、BT	Built-in WIFI,BT4.0 Built-in WCDMA, EVDO, 4G full
Built-in ROM	2KB EEPROM	3G	network, supports voice calls 1, 10M/100M/1000M adaptive
Decoding resolution	Maximum support 3840*2160	Ethernet	Ethernet
Operating system	Android 6.0.1	TF card	Support TF card 1 single/dual channel,50/60Hz LCD screen
Play mode	Supports multiple playback modes such as loop, timing, and insert	LVDS output	direct drive EDP interface LCD screens with multiple resolutions
Network support	3G, Ethernet, support WiFi, Bluetooth 4.0, wireless peripheral expansion	EDP output	direct drive EDP interface LCD screens with multiple resolutions
Video playback	Support AVI (H.264, DIVX, DIVX, XVID), rm, rmvb, MKV (H.264, DIVX, DIVX, XVID), WMV, MOV, MP4 (H.264, MPEG, DIVX, XVID), DAT (VCD format), VOB (DVD format), PMP, MPEG, .MPG, FLV (H.263, H.264), ASF, TS, TP, 3GP, MPG and more than 30 formats	HDMI output	1, supports 1080P@120Hz, 4kx2k@60Hz output
Image format	Supports browsing of various image formats such as JPG, BMP, PNG, GIF, etc. and supports rotation/slideshow playback, with a maximum resolution of 4096*4096	HDMI in	HDMI input, 30pin FPC custom interface (optional)
USB2.0 interface	2个USB HOST、4个USB sockets	Audio & Video S output	Supports left and right channel output, built-in dual 8R/5W power amplifiers

#### Computer System Datasheet



PC	Main Board CPU	Intel core i3/i5/i7 android	Memory+Storage	4GG/8GB+120G SSD, etc			
		Rockchip RK3288/3399/356 8/3588, Amlogic A311D, Qualcomm, etc	RAM+ROM	2GB/4GB+8GB/16/3 2GB, etc			
	Speakers	HiFi stereo speakers (amplifier for option)	Built-in wifi	2.4GHz & 5GHz IEEE 802.11a/b/g/n			
	Interface	HDMI,VGA,USB					
	NPU (neural network processing unit) for option Al Inference Architecture: TensorFlow / MXNet / PyTorch / Caffe, etc						
Network	2.4 & 5GHz WiFi, 1000M Ethernet, Ble, etc; 3/4/5G LTE supported;						
Accessories	AC power cable, power cord, wifi antennas						
Special features	Intel Realsense/ Orbbec 3D depth camera, RGB camera, Logitech video conference camera, IR motion detection sensor, etc (for options)						
Operating System	WIN7/ WIN8/ WIN10 Android 9/10/11/12						
Products Function	Digital advertising, video conference, telepresence, holoportation, 3D hologram, etc						



## 02 .Product Information

The LCD transparent screen can be customized in a variety of sizes from 8 inches to 98 inches. It supports style, thickness, logo customization, splicing combination customization and on-site exhibition hall fit customization.

#### **Product Display**

A variety of sizes, support horizontal placement, to meet a variety of products.







(front/rear access)	11.6 Inches	21.5 Inches (rear access) (	32 Inches rear access)(re	43 Inches ear access)(rear	49 Inches access)(rear a	55 Inches ccess)(rear acc	65 Inches ess)(rear acces	75 Inches s)(rear access)	86 Inches (rear access)
Dimension (L*W*)	306*220*212.	561*366.6*310.	798*508*330.	1040*650*330.	1180*735*350.	1309*821*400.	1535*934.5*400.	1877*1134*450	2081.6*1232.6* 600
Display size	256*144	475.5*266.6	703.6*398.1	947.1*535.1	1079.6*610.1	1215.6*686.1	1434.6*809.6	1657*934.6	1901.6*1072.6
Resolution	1366*768	1920*1080	1920*1080	1920*1080	1920*1080	1920*1080	1920*1080	3860*2160	3860*2160
Weight	10KG	16KG	27.5KG	37.5KG	60KG	63.5KG	85KG	120KG	170KG
Max. power (comp. not included)	≤50W	≤100W	≤100W	≤150W	≤160W	≤170W	≤260W	≤260W	≤350W
Stand-by power	≤0.5W	≤0.5W	≤0.5W	≤0.5W	≤0.5W	≤0.5W	≤0.5W	≤0.5W	≤0.5W
Freq. rate	60Hz	60Hz	60Hz	60Hz	60Hz	120Hz	120Hz	120Hz	120Hz
Material	Metal sheet, white painted (custom color available)								
Screen Type	Transparent LCD								
Transmittance	90%								

400cd/m2

16:9/9:16

Lcd

RGB vertical stripe

USB (x2) / HDMI (x1) / Network port (x1) / VGA (x1)

10 points infrared touch / without touch

8(Typ.)(G to G) ms

\*Stand-alone Android motherboard: insert the card to play videos or pictures in the card \*High-end Android motherboard: touch interaction, edit

touch interactive software at will \*X86 computer system: WIN7 WIN10 system

The LCD transparent Showcase Datasheet

Product Space

Brightness

aspect ratio

Lighting

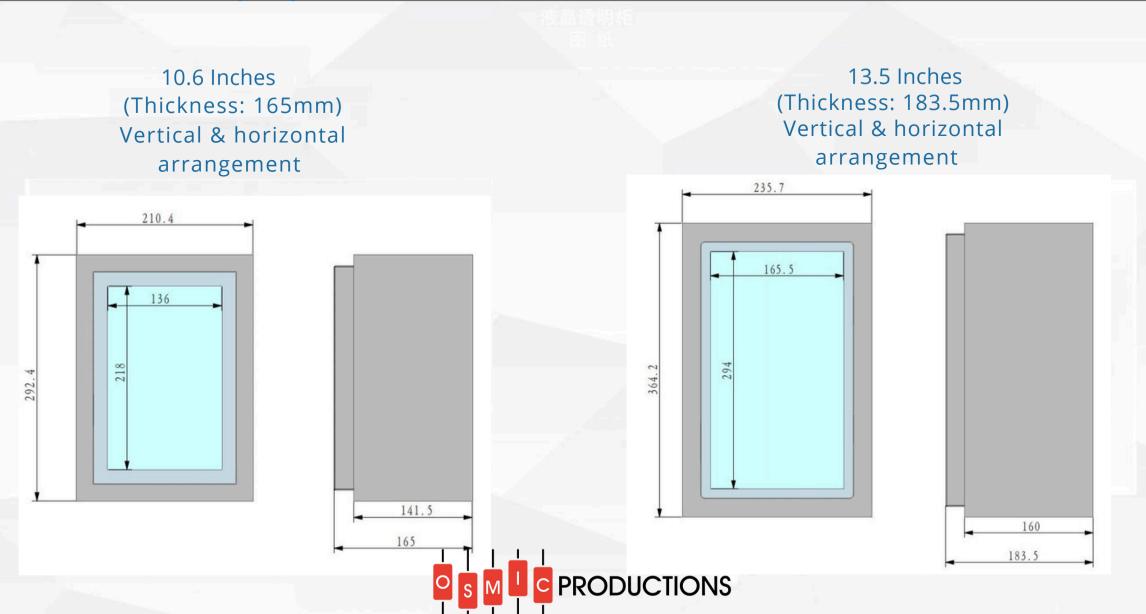
Pixel format

Interface

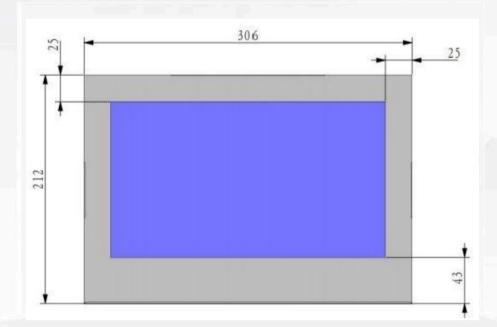
Touchscreen

Response time

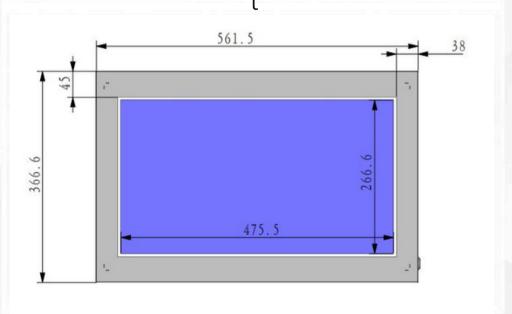
Configuration



11.6 Inches (Thickness: 220mm) Vertical & horizontal arrangement

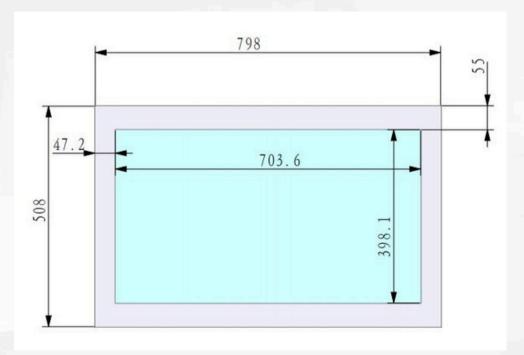


21.5 Inches (Thickness: 310mm) Vertical & horizontal arrangemen

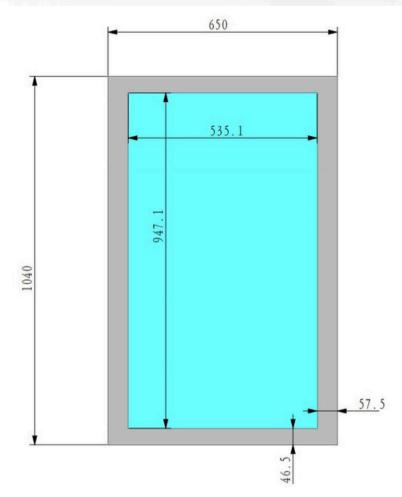




32 Inches (Thickness: 330mm) Vertical & horizontal arrangement



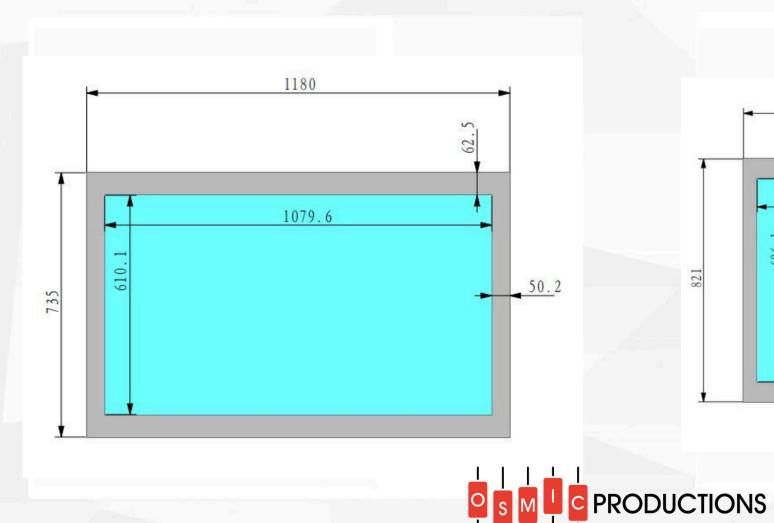
液晶透明柜



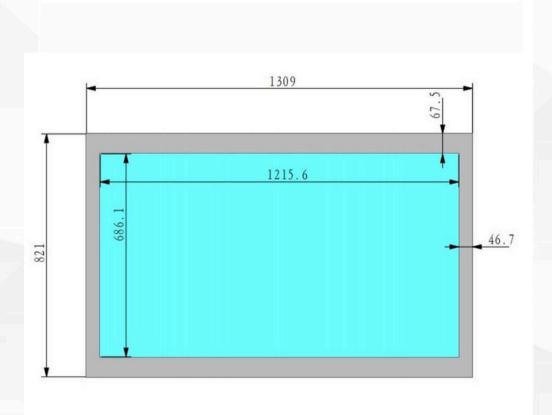
43 Inches (Thickness: 330mm) Vertical & horizontal arrangement



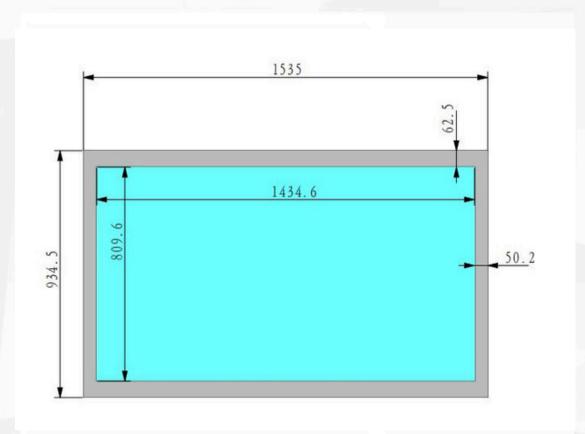




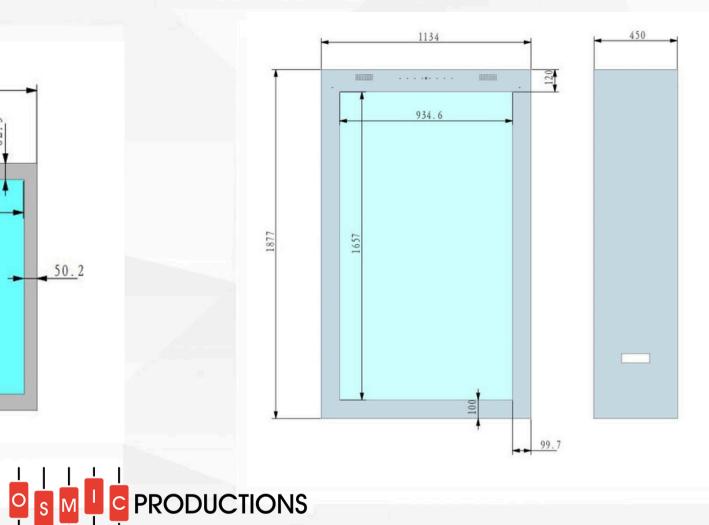
55 Inches (Thickness: 400mm)





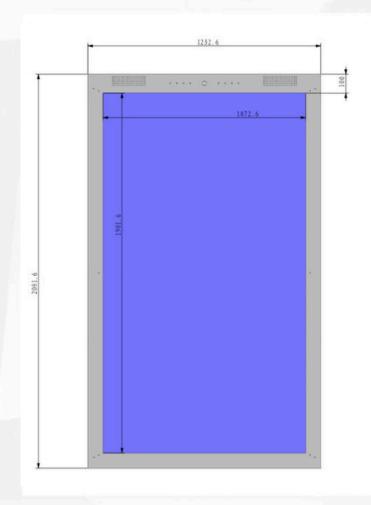


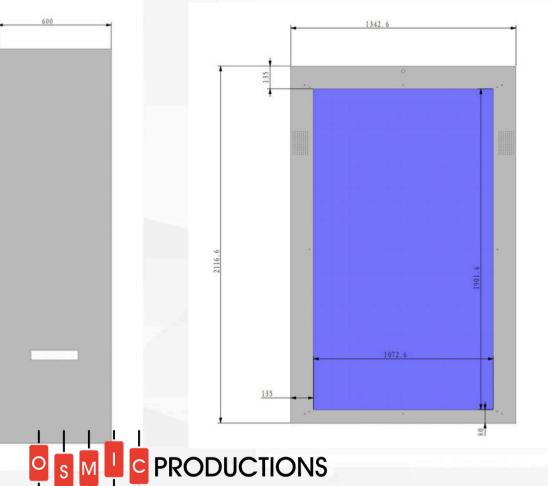
75 Inches (Thickness: 450mm)

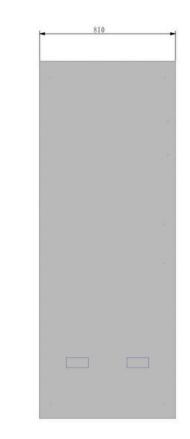


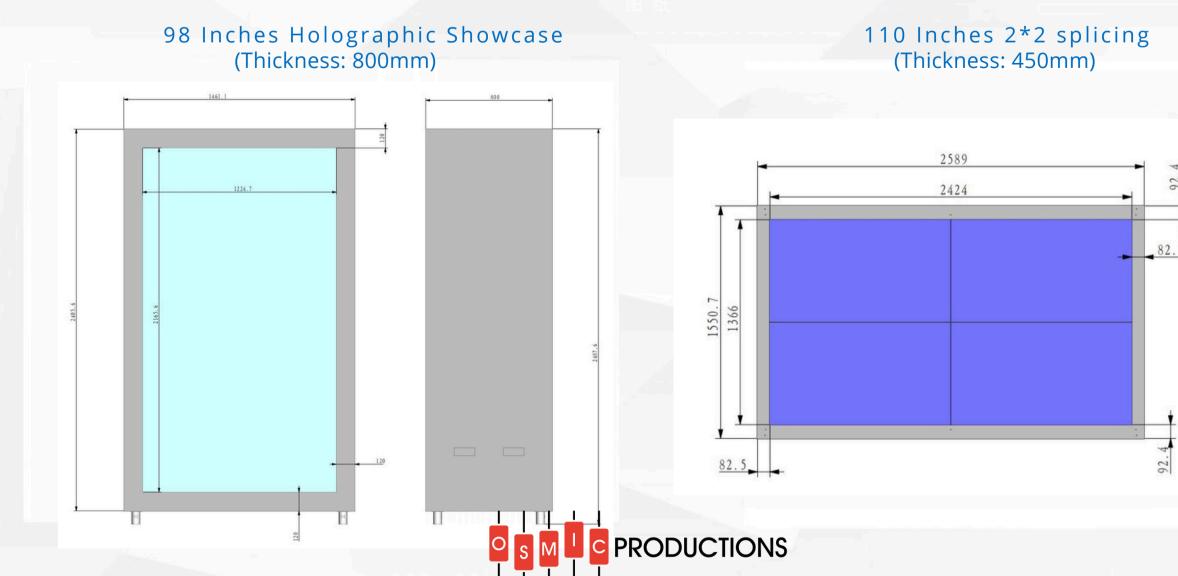












## 03. Applications

#### Multiple scenes Scene experience

Whether it is an exhibition, virtual performance, performance or branding, holographic projection displays can give you the feeling of being there.









- 1. Commercial Display: Shopping malls, exhibitions, product launches, etc.
- 2. Advertising Promotion: Billboards, shop window displays, etc.
- 3. Information Release: Corporate lobbies, airports, railway stations, etc.
- 4. Digital Human Virtual Display: The transparent cabinet can realistically showcase digital human virtual beings, enhancing their realism and interactivity, for instance, used for displaying virtual tour guides, virtual sales consultants, etc.
- 5.educational settings: can be used for teaching demonstrations, showcasing educational content, experimental processes, etc., providing a more intuitive teaching effect and enhancing students' learning experience.
- 6. performances: can serve as special effects devices, displaying background images, videos, etc., enhancing the visual effects of the stage, enriching the performance content, and improving audience experience.
- 7. Museums and exhibitions: Used to showcase valuable artifacts, artw orks, historical exhibits, etc., attracting visitors' attention and enhancing the attractiveness and appreciation of exhibits.
- 8. Conferences and events: As a backdrop for conferences or event display devices, showcasing speakers' information, commendations.



#### Applications 3D Digital Human figure/Digital Mirror Holographic Showcase











#### Product and Model Display



#### Applications Interactive Inquiry of Product and Company Profile







## Introduction of 3D Holographic Showcase/box



86 inches - 3D holographic Box front side.



Hologram Box shut down state.



Rear side of the holographic Box .





86-inch 3D holographic cabin digital mirroring scene equipment



Wheels



Side handle





Monitor Interface



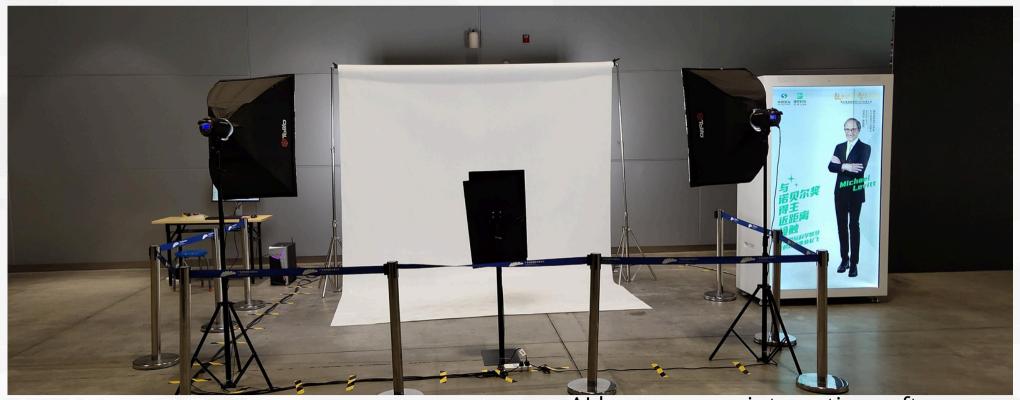
Camera and Microphone on top side



Computer version interface



Cable outlet at the rear bottom



Al human copy interactive software

#### **HOLO Solution for your business**



The purpose of this software is to provide a one-stop material management and playback solution for large transparent screens. It can manage loading, playback, and playback operations for various materials, such as videos (including transparent videos), pictures, 3D models, web pages, etc.

The software also supports access to the camera for real-time image capture and adjustment, and can realize interactive functions such as scene switching and fast playback through the optional audience operation screen.

As a result, the software is able to project the processed composite image onto a transparent screen.

By using this software, transparent screen operators and technical support personnel can easily and quickly manage and play back a wide range of materials. At the same time, as an all-in-one solution, the software simplifies the technical architecture and operation process of the transparent screen to the greatest extent

- 1. Provide material management and playback solutions for transparent screens
- 2. Support a variety of material types, such as videos, pictures, 3D models, web pages, etc
- 3. It can be connected to the camera for image acquisition and processing
- 4. The optional audience operation screen software can realize the scene switching and playback interaction of the audience operation, and access external software to change the face of cartoon special effects
- 5. Support video remote holographic call function in the future

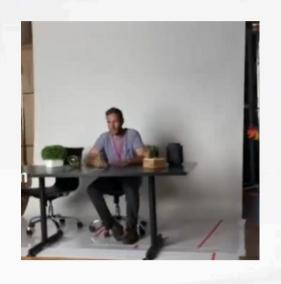




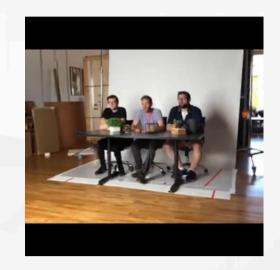




## **Creative Meeting**





















# Thank You

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